

senseFly Appoints New CEO



senseFly, the Switzerland-based provider of professional mapping drones and a commercial drone subsidiary of Parrot Group, has confirmed the appointment of its new CEO, Gilles Labossière. Labossière is the executive vice president and COO of Parrot Group, a position he will continue to hold as he focuses on boosting senseFly's growth in the professional drone space.

Labossière stated he is excited by the chance to build upon senseFly's leading position in the fixed-wing UAV market. As CEO, his focus will be on continuing to grow the company's share of the professional drone market and on leveraging its team's outstanding geospatial and agricultural expertise across the wider Parrot Group. senseFly will, in turn, benefit from their ongoing strengthening of the group's Business Solutions portfolio, which

comprises dedicated drone hardware, software and services.

Globally trusted, high-precision senseFly solutions, such as the eBee Plus, comprise part of Parrot Group's wider Business Solutions portfolio. This portfolio also includes Parrot's multipurpose drone solutions for small and medium sized businesses.

Outgoing CEO and co-founder

Labossière's executive career has spanned both the technology and industrial sectors, with large companies and start-ups alike. He joined Parrot as chief financial officer in 2008 and became [executive vice president and COO](#) in May 2017. Labossière was also instrumental in the 2015 acquisition and integration of senseFly, and continues to drive the growth of Parrot Group's Business Solutions activities.

senseFly's outgoing CEO and co-founder, [Jean-Christophe Zufferey](#), will work closely alongside Labossière to ensure a smooth handover and continuity before he leaves to pursue new challenges.

Zufferey commented he leaves senseFly immensely proud of what the team has achieved and he said he is excited about where the company is headed. senseFly has a roadmap of truly innovative drone solutions already in place and with Gilles' industry experience and knowledge of both the company and Parrot Group he is perfectly positioned to bring these solutions to more and more customers around the world."