

SIIS Enters Satellite Imagery Partnership with SkyFi



SI Imaging Services (SIIS) has expanded its array through a new partnership agreement with satellite imaging platform company SkyFi which gives SkyFi access to SIIS's VHR Korean Multi-Purpose Satellite (KOMPSAT) images. SIIS is a worldwide distributor of very high-resolution (VHR) electro-optical (EO) and synthetic aperture radar (SAR) imagery data. SkyFi's mission is to bring the power

of Earth observation to everyone, not just government and defence.

[SIIS](#) is the sales representative of [KOMPSAT](#) series 2, 3, 3A, and 5. It contributes to the remote sensing and Earth observation industries by supplying VHR optical and SAR satellite imagery through 160 partners worldwide. KOMPSAT was developed under the Korean National Space Program by [Korea Aerospace Research Institute](#) (KARI). Customers from industries and governments use KOMPSAT imagery for their missions and research, such as defence, disaster monitoring, mapping, urban planning, agriculture, etc.

Adding Transparency to the Earth Observation Industry

According to SIIS, the current marketplace for satellite imagery is convoluted and expensive. Typically, purchasers unable to spend six figures for images are shut out of the market. Those who can muster the minimum budget must negotiate with sales representatives and often find it difficult to nail down a firm price. The company now provides a special platform which empowers individuals and organizations "to browse images, self-select the ones they want, pay a reasonable, transparent fee, and receive their photos in a few days".

"SkyFi is extremely excited to partner with SIIS, a leader in the industry with Earth observation solutions," enthused [SkyFi](#) CEO Luke Fischer. "With SIIS's very high-resolution satellite imagery, SkyFi will be able to provide consumers of all types with a superior product. SIIS and SkyFi share a vision of establishing transparency to the Earth observation industry and are excited to bring this vision to consumers."

Democratizing Access to Satellite Imagery

Incorporating SIIS's KOMPSAT data into its in-network constellation gives SkyFi additional low Earth orbit image sources as well as access to its partner's archive of existing photos. More images in a larger library translates to more choices and more precision for end users. The ability to market the existing imagery is instrumental in its mission to democratize EO and simplify the way businesses and individuals purchase satellite photos by making them available through a user-friendly marketplace accessible by desktop computer and mobile device.

"Through the partnership with SkyFi, SIIS expects more visibility and accessibility of our very high-resolution KOMPSAT imagery for a broader customer base across various sectors," said Moongyu Kim, CEO of SIIS. "SkyFi's platform gives innovative and intuitive user experiences to customers in acquiring satellite images from various providers without forcing them to wade through any (space) jargon."



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