

Stratus Connect

Pitney Bowes Business Insight has launched Stratus Connect, part of the Stratus suite of user-centric products which deliver end-to-end spatial data management analysis and distribution. Stratus Connect consists of an intuitive out-of-the-box application that enables organisations to quickly deploy next generation interactive web mapping online. Rich Internet Application (RIA) web controls deliver capabilities for back office integration and enterprise mashups.

The much anticipated Stratus suite of spatial business applications has been specifically designed with end-users in mind, allowing them to provide stylish spatial applications through a browser-based solution and a web services platform. In response to customer demand, a Software as a Service (SaaS) model will also be available at a later date.

As the latest addition to the suite, Stratus Connect is designed for spatial data owners and web developers within organisations who need to share data with citizens, councillors, businesses and wider stakeholders. The flagship location intelligence tool provides live information about the location of services and amenities in any given vicinity, promoting an enhanced and more efficient experience for users.

<https://www.gim-international.com/content/news/stratus-connect>
