

Survey of India/Tele Atlas Kalyani India Agreement

The Survey of India has announced that the Government of India had formally approved the agreement between the national surveying and mapping organisation Survey of India (SOI) and Tele Atlas Kalyani India, a joint venture between the Kalyani Group and Tele Atlas. With this agreement Tele Atlas Kalyani India becomes the first Value Added Reseller (VAR) of India's digital maps.

The agreement allows Tele Atlas Kalyani India to release the first Survey of India-approved digital maps and custom map content within the public domain for commercial use in a range of navigation and location-based solutions in the mobile, internet, automotive, personal navigation system and enterprise markets. The current release of navigable maps created by Tele Atlas Kalyani India are the first ever to be screened and approved for public release by the SOI, in full compliance with the regulations of the Government of India and the provisions of the National Mapping Policy.

Tele Atlas Kalyani India is a leading map provider in India serving the consumer markets, business-to-business and business-to-government market segments. Designed to be fully aligned with Tele Atlas' global map offering and seamlessly integrated in Tele Atlas' Asia Pacific regional data offering, the first product in the standard Tele Atlas product specifications was released in the third quarter of 2008, covering all major metropolitan areas and the full coverage of the national and state highway networks of India. Subsequent database products are planned to include additional urban centres and rich points of interest (POI) content as well as an extensive range of enhancement products such as 3D landmarks and detailed city maps.

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