

# Tele Atlas Coverage of Seven African Countries

Tele Atlas (The Netherlands) has announced a license and distribution agreement with MapIT (Pty) Ltd., based in Pretoria, Republic of South-Africa. The agreement gives Tele Atlas full map coverage of South Africa and neighbouring countries (Botswana, Namibia, Zimbabwe, Mozambique, Lesotho and Swaziland) and puts Tele Atlas in the lead position in the region with maps covering the entire Southern region of the African continent.

Tele Atlas Chief Operating Officer and managing director of Europe, Middle East and Africa, Jack Reinelt said: "The South African region is a fast growing tourism destination, and digital maps of the area are increasingly important to Tele Atlas' portable navigation, mobile and Internet application partners. They clearly want to deliver consistent navigation and location based services in all regions of the world. Our tests show this partnership gives us the highest quality digital maps in Africa, and the staff and operations to ensure they remain accurate and up-to-date."

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