

# Tele Atlas Selected by Microsoft to Power Web and Mobile Maps

Tele Atlas has signed an agreement to extend its relationship with Microsoft Corporation to power its mapping and location platform services.

Through the agreement, Microsoft products Live Search Maps, Virtual Earth and Microsoft Streets & Trips will rely on Tele Atlas digital maps and content, including points of interest (POIs) such as hotels, gas stations and restaurants, for the United States and Canada.

"We're excited to expand our longstanding relationship with Microsoft and look forward to collaborating on future opportunities to further support their full range of mapping initiatives," said George Fink, Tele Atlas President and Chief Operating Officer. "Combining our digital map expertise and Microsoft's innovative applications, today's community of digital map users are provided with a range of location and mapping solutions that enable them to better customize and personalize their search and navigation experiences."

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