

# The State of Mobile Mapping in 2021: Take Part in a Major New Industry Survey



The laser scanning and surveying industries are undergoing a seismic shift. Mobile mapping technology has radically changed the way we work, reinventing workflows and generating whole new categories of deliverables. Today it's possible to document the built environment with unprecedented speed and versatility – without compromising on the accuracy or quality of the results.

*(Brought to you by NavVis in partnership with Geo Week News, BIM+, Lidar News and GIM International)*

So this is an exciting time for all industry professionals as well as the customers they serve. But this dynamic environment also raises some important questions, such as: Who

is leading this change? How does mobile mapping impact your business? Which markets and regions are growing the fastest?

You're probably curious about the answers to these and other questions. So are we! But we need your help. That's why we're inviting you to take part in one of the biggest and most ambitious surveys ever conducted on this very topic. In partnership with Geo Week News, BIM+, Lidar News and GIM International, NavVis is conducting an international survey to gather concrete evidence about the state of mobile mapping in 2021.

"Mobile mapping is driving significant change in the laser scanning and surveying industries," says Felix Reinshagen, NavVis CEO and co-founder. "We're working with partners to collect data about this impact from an industry perspective in order to bring these changes to light."

[Start the Survey→](#)

[So please join your peers in answering the series of questions we've put together.](#) With your participation, the result will be a set of observations and insights that will benefit the international laser scanning and surveying industries as a whole.