

Velodyne Lidar Expands Reseller Network

Velodyne Lidar, Inc has secured international agreements with five major distributors worldwide to expand marketing for the company's sensor products. The extended distributor network includes offices in Germany, China, Israel, South Korea and the UK.

The Velodyne HDL-64E is used by commercial, government and defence organisations for high-precision 3D mapping, surveying and security along with applications for terrestrial and marine autonomous vehicles and robotics. The new distributors are the exclusive channel for distributing the sensor in their respective regions and each brings their own unique expertise and strategic regional strengths: IfTAS in Germany; LumiSol in South Korea; RAM-Robots representing Israel; Zektek in China and Mapix Technologies in the UK.

"As Velodyne continues its worldwide growth, we are delighted to expand the distribution of our HDL sensors with these new companies in key areas around the world," said Bruce Hall, president of Velodyne. "We have chosen these distributors for their ability to effectively market Velodyne lidar products and we look forward to a successful and strategic relationship."

The HDL-64E lidar sensor, with a patented one-piece design, uses 64 fixed-mounted lasers spread over a 27 degree vertical field to create a 3D digital model of the surrounding environment. The sensor produces a 360-degree 3D point cloud at refresh rates of 5 - 20 Hz and a density of more than 1.3 million data points per second - providing several orders of magnitude more data than conventional lidar sensors.

<https://www.gim-international.com/content/news/velodyne-lidar-expands-reseller-network>
