

VIA Transforms Traffic Engineering Studies

VIA is using Tele Atlas' Speed Profiles in ViaStat, a leading platform for traffic engineering and traffic management. With Tele Atlas Speed Profiles, which includes data derived from more than 700 billion speed measurements, ViaStat gives users insight into real-world road traffic speeds. The five-minute profiles and extensive road network coverage support better analysis of traffic flow, travel time, average road speeds and other traffic management scenarios.

With updated data, Dutch government organisations, including policy makers, road authorities and the police, leveraging the information are able to adapt, with the aim of improving road safety, accessibility and the environment, and to monitor and evaluate the impact of the measurements more quickly.

Tele Atlas Speed Profiles are updated quarterly with the latest consumer driving patterns to provide true average speeds on individual road segments. To ensure a high level of accuracy, roads available in Tele Atlas Speed Profiles have been driven and measured on average more than 2,000 times at different times and during different days of the week. The information is available for ViaStat users through online subscription and can be accessed with a single login code.

At the ITS World Congress in Stockholm (22-25 September), VIA will demonstrate the Tele Atlas Speed Profiles in ViaStat in stand K20.

<https://www.gim-international.com/content/news/via-transforms-traffic-engineering-studies>
