## Wanted: Forward-thinking Satellite Navigation Applications for Agriculture

The European space programmes Galileo and EGNOS have opened the door to myriad new agriculture applications with the potential to improve production, efficiency, profitability and to reduce environmental impact. The European Satellite Navigation Competition (ESNC) is looking for ground-breaking business ideas, services or products addressing the topic of precision agriculture. Since 2004, the international ideas competition has been rewarding innovative downstream applications using satellite navigation. The competition is open to everyone, from entrepreneurs, SMEs and start-ups to researchers.

Sign up now with any service, product or business innovation. This year's prize pool is worth EUR1 million, including cash prizes, business incubation, coaching, patent consulting, prototyping \& marketing support, and publicity within the world's leading satellite navigation network. In total more than 30 prizes are being offered by partners such as the European GNSS Agency (GSA) and the European Space Agency (ESA).

The European GNSS Agency (GSA) will award the most promising European GNSS (Galileo, EGNOS) application idea with the opportunity to realise the idea at a suitable incubation centre within the EU28 for six months. The European Space Agency's Space Solutions Prize is looking for new ideas for the commercial use of space technology. It will support the winners in the creation of their startup company at one of the fifteen ESA Business Incubation Centres and with a cash prize of EUR10,000. Winners of all prizes will be in the running for the grand prize of EUR20,000 and six months of incubation. More information here: www.prizes.esnc.eu.

Entries will be accepted until 30 June 2015 at www.esnc.eu.

