

# Whistler-Blackcomb Ski Resort to iPhone



Intermap Technologies has made available 76 ski resort maps for its AccuTerra iPhone App, including a special application for Whistler-Blackcomb ski resort where the Olympic Games are being held. The application allows consumers to see where events are taking place, locate lifts, view trails by difficulty, find lodging, and check weather forecasts. AccuTerra for Whistler-Blackcomb is available in 2D and 3D giving 2010 event spectators all the features of a paper trail map in the palm of their hands.

Building upon the success of AccuTerra GPS for the iPhone, which brings outdoor enthusiasts a detailed view of their topographic surroundings for hiking and walking adventures, AccuTerra is growing its library of applications by adding snow sport terrain. As visitors make their way to Whistler-Blackcomb and home viewers watch events unfold,

AccuTerra allows them to navigate the upcoming events by displaying detailed, high-resolution images of the ski trails and surrounding area used during the competition.

Created with the same accuracy, map detail, and social aspects of the award winning AccuTerra GPS, the Whistler-Blackcomb app lets visitors use the full functionality of the topographic map, while toggling between Google Maps for on-road data - essentially creating an all-in-one mapping app for the 2010 events. Similar to all AccuTerra iPhone applications, the snow sport terrain apps allow users to create personal tours and record and share outdoor experiences through photos and videos. In essence, create an interactive personal journal.

In addition to the Whistler-Blackcomb map, AccuTerra is now offering ski resort maps and bundles covering over 76 ski areas. Resort map downloads are available for resorts across the the United States, such as Northern Colorado (15 resorts), Lake Tahoe Area (10 resorts), Northwest (8 resorts), Northeast (5 resorts), Northern Rockies (6 resorts), Southwest (8 resorts), Southern California (5 resorts), Utah (10 resorts), and Vermont (9 resorts).

The AccuTerra GPS App is available in the App Store on iPhones or through iTunes.

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