

YellowScan Expands into Chinese Market



YellowScan, a market leader in UAV Lidar mapping solutions, has announced a new distribution partnership with Beijing MapCore Technology. MapCore is known as a company with extensive experience in survey and mapping, engineering, construction, GIS, forensics, mining, forestry, water resources and many other sectors throughout China.

“I am delighted to welcome [Beijing MapCore Technology](#) to join YellowScan's distribution channel partners within the APAC region. I'm convinced that MapCore is a good fit to represent YellowScan in the Chinese market,” stated Teresa Hong, business developer manager APAC at [YellowScan](#). “It is vital for YellowScan to have a distributor that speaks the local language and is able to provide excellent technical customer support for current

and future customers in this high-end technology market. I have confidence in MapCore Technology team's impressive domain knowledge in the drone-based Lidar systems and I strongly believe MapCore Technology will bring significant value to YellowScan's current and future users.”

Integrated Lidar Capture, Process and Analysis

“The YellowScan UAV Lidar systems expand and improve our existing integrated capture, process and analysis application solution of geospatial data, in order to further provide Chinese customers with complete solutions for their UAV applications”, commented Zhou Xiaofeng, general manager of Beijing MapCore.

“The UAV Lidar systems completely change the integration, acquisition and analysis of high-accuracy DEM and DOM. They enable UAV-based data capture, and processing for very challenging industrial applications. The broad applicability of the various YellowScan systems from mapping to survey accuracy allows us to meet each customer's unique needs. MapCore can offer a turnkey experience for Chinese customers,” Xiaofeng concluded.