

Magazine Themes & Planning

Issue 1 19 JAN	Business Guide Once a year we publish the <i>GIM International Business Guide</i> , which serves as a reference work for geo professionals around the world.	ARTICLES BEFORE	22 December
		ORDERS BEFORE	29 December
		ARTWORK BEFORE	5 January
Issue 2 2 MAR	AI and Machine Learning This edition will help readers to understand how advanced photogrammetry and AI-enriched remote sensing solutions can benefit their work.	ARTICLES BEFORE	2 February
		ORDERS BEFORE	9 February
		ARTWORK BEFORE	16 February
Issue 3 13 APR	Sensors (scanners & cameras) This issue of GIM International presents intriguing examples of how the use of both imagery and Lidar supports increased accuracy and spatial resolution.	ARTICLES BEFORE	16 March
		ORDERS BEFORE	23 March
		ARTWORK BEFORE	30 March
Issue 4 11 MAY	GIS (special edition) In this special edition of GIM International, we dive into how GIS data can be used to gather and analyse data about the surface of the Earth.	ARTICLES BEFORE	12 April
		ORDERS BEFORE	19 April
		ARTWORK BEFORE	26 April
Issue 5 15 JUN	Robotics and autonomous systems This edition will explore how robots can support geospatial professionals, and will include inspiring examples.	ARTICLES BEFORE	18 May
		ORDERS BEFORE	25 May
		ARTWORK BEFORE	1 June
Issue 6 20 JUL	Prestigious Projects This edition of GIM International is our annual showcase for challenging and exciting geospatial projects.	ARTICLES BEFORE	22 June
		ORDERS BEFORE	29 June
		ARTWORK BEFORE	6 July
Issue 7 28 SEP	Digital Twins (Intergeo edition) To tie in with the Intergeo event, this edition will reflect on the practical digital twin-related challenges in the geospatial domain.	ARTICLES BEFORE	31 August
		ORDERS BEFORE	7 September
		ARTWORK BEFORE	14 September
Issue 8 7 DEC	Cadastre & Land Administration In this issue, we will focus on standards and solutions that make it easier to configure land administration workflows.	ARTICLES BEFORE	9 November
		ORDERS BEFORE	16 November
		ARTWORK BEFORE	23 November

Online Theme Weeks

Technology Adoption Weeks

27 March - 24 April

Changes in spatial planning and land management rely heavily on the uptake of geospatial technological innovations.

ORDERS BEFORE	11 March	ARTWORK & ARTICLES BEFORE	18 March
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Workforce & Capacity Building Weeks

30 October - 27 November

The international mapping and surveying industry is being held back by a shortage of professionals with the right training and experience.

ORDERS BEFORE	7 October	ARTWORK & ARTICLES BEFORE	14 October
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Newsletters

Geomatics Weekly - News & Insights

The latest developments in the geospatial community sent to 35,000+ subscribers every Thursday afternoon with multiple advertising positions.

ORDERS AND ARTWORK ONE WEEK PRIOR TO SENDING - See rates card for advertising options

Dedicated Email - Offers & Promotions

An extra newsletter dedicated to leading tech companies and other carefully selected industry organizations sent to 27,000+ geoprofessionals.

ORDERS AND ARTWORK ONE WEEK PRIOR TO SENDING - See rates card for advertising options

Are you interested in contributing an article to one of the above publications? Feel free to contact our head of content **Wim van Wegen** at wim@geomares.media. Contact marketing advisor **Myrthe van der Schuit** at myrthe@geomares.media for all your questions about advertising and content marketing.